

# G.L. Marshall Resume

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## Career Summary:

Went from a jack of all trades journalist to a jack of all trades IT consultant. Eight years experience in the Web world after more than a decade's experience in news.

## Proficiencies:

Fluent in Photoshop, BBEdit and Dreamweaver, well-versed in the important supporting Web apps (Fireworks, Illustrator, QuarkXpress, Freehand, PageMaker, the Acrobat and MS Office suites, FrontPage, Visio and Graffle). Some experience with Flash, Cold Fusion and Visual Interdev. To nutshell it, I specialize in what's on the screen, not what goes on behind it.

## Intangibles:

Fast learner. Used to working insanely long hours. Excellent powers of communication. Plays well with others. Understands both leadership and team dynamics. And according to an online test at [www.emode.com](http://www.emode.com), my personality type is "visionary philosopher."

## Education:

Ohio University (76-80)  
Journalism major, double minor history, philosophy.

## References:

Available upon request.,

## Skycasters / Targetem

Two companies, same boss, same functions. Handled three Web sites for a satellite Internet firm that dominated its Google categories. Such SEO success led to launching [www.targetem.com](http://www.targetem.com), a search marketing company. I've been redesigning and optimizing sites at a furious pace ever since.

Oct 2003 -- Present

## Core Management Consultants

Information architecture, graphic design and user interface strategy on a Commonwealth of Virginia Web project.

June 03 -- July 03

## Object Systems Group

A four-month project squeezed into a 51-day timeline. Project covered information architecture and intranet portal design for a major financial company. Final deliverables: a mockup site and a 124-page book.

March 03 ñ April 03

## Venturi Technology Partners

Information architect, Web site designer, writer and editor. Work married e-learning projects for huge corporations (non disclosed) with projects for kids and charities.

March 01 ñ Nov. 02

## IXL

Information architect, Web developer and trainer for a national Web development company (and dot-bomb casualty). Clients included Owens and Minor, Monument Capital and a prominent Richmond law firm.

Aug. 00 ñ March 01

## Independent Web Consultant

Clients included the Commonwealth of Virginia, Patricia Cornwell, Reynolds Metals and a host of small businesses.

Jan. 98 ñ Aug. 00

## Xperts / MacXperts

Twenty all-nighters the first year, led company in billable hours the second. Clients included Capital One, The Weather Channel, and Scott & Stringfellow.

Jan. 96 ñ Nov. 98

## Sabbatical

Took time off to write a mystery novel, *Escape From Heaven*, notable in part because the characters are named after Virginia interstate exit ramps.

Jan. 94 ñ Dec. 95

## Clute for Senate

PR man and spin doctor tasked with turning a political neophyte into a legitimate challenger. Earned her some good press before moving on.

Aug. 93 ñ Jan. 94

## United Press International

Reporter and editor, including a year running statewide operations as bureau chief. Wrote broadcast and print on beats ranging from sports to politics, finance to features. Spent years covering the legislature.

Aug. 82 ñ Aug. 93

## Other News Outlets

From the Ohio University Post to internships with The Cincinnati Enquirer, The Cleveland Plain Dealer and The Associated Press in Tel Aviv. Held two graphics-intensive jobs (Chillicothe Gazette, Queen City Suburban Press) before UPI.

76 ñ 82